



Seth Kinkaid

Graphic Design + Photography

3721 Granada
San Diego, CA 92104

619.564.1823
ESSKAYdesign.com

profile

Multitalented, creative, and intellectual designer offers diligent attention to detail and extensive knowledge of artwork for graphic design, interior design, as well as fine art. This includes painting, drawing, portraiture, and mural. Primary goal is to hone skills with each project via layout, illustration, or photography. Seeks to design the best, learn from experiences and satisfy the client.

tools

Mac / PC
Adobe Illustrator CS4
Adobe InDesign CS4
Adobe Photoshop CS4
Adobe Lightroom
Apple Aperture
Microsoft Suite 2009
Quark XPress

execution

Advertising
Analytical Thinking
Conceptualizing
Layout
Organizing
Photography
Storyboard
Studio Lighting

media

Drawing
Illustration
Painting
Portraiture
Multimedia
Mural
Sketching
Thumbnail

experience

Graphic Designer / April 2009 - Jan 2010, Carlsbad, CA / NEXT PROTEINS, INC.

- + Conceptualize, design, and mock up new drink lines for company and The Biggest Loser.
- + Worked with Xyron machine to mock up new drinks, boxes, etc.
- + Stock photography of newly mocked drinks
- + Send .FTP files for printing

Graphic Designer / Oct 2008 - Feb 2009, Chula Vista, CA / PARTNERS IN LEARNING INC.

- + Manage all banner and sign orders
- + Design and send out all banners and signs
- + Take all incoming and outgoing calls to High Schools and Grade Schools

Graphic Designer / Aug 2008 - Oct 2008, Chula Vista, CA / IIPA

- + Conceive new promotional material for all of IIPA
- + Developed logo, letterhead, and cover letter
- + Design business cards
- + Involved in revamp of website

Graphic Designer / Mar 2008 - May 2008, Aliso Viejo, CA / SAY DESIGN

- + Designed layouts for advertisements for video game promotional material
- + Designed business cards for company
- + Involved in SWAG and promotional items for New York City Convention
- + Send .FTP files for printing

Graphic Designer / Mar 2007 - Mar 2008, La Jolla, CA / A'LOR INT'L CHARRIOL, USA

- + Designing layouts for advertisements and billboards
- + Photographed and designed jewelry
- + Submitted ads to large magazine companies (*i.e. Vogue, Gotham, Town&Country*)
- + Involved in handling spot-proofs and printer checks
- + Send .FTP files and faxes

Graphic Designer / Sep 2004 - Dec 2004, El Dorado, KS / O.C.I.

- + Render decals and signs
- + Construct digital blueprints for the layout scheme and construction of gasoline stations
- + Assist in all graphical elements through Photoshop & Illustrator

free-lance

Photographer / Apr 2007 - Present, San Diego, CA / STUDIO27

- + Portraiture
- + Landscape
- + Promotional

Graphic Designer / Jan 2005 - Present, San Diego, CA / ESSKAYDESIGN

- + Drafting drawings
- + Book cover
- + Web banners
- + Logos
- + Campaigns



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education

The Art Institute of California / San Diego, CA. Mar 2008
+ Bachelor of Science in Graphic Design, 3.4 GPA

Butler Community College / El Dorado, KS. May 2004
+ Associate of Arts in Liberal Arts, 3.5 GPA